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# Example of Product Management Director Job Description

Our company is growing rapidly and is looking to fill the role of product management director. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for product management director

* Lead and participate in forecasting feasibility and profitability of products
* Provide on-going support to clients and internal team members for the deployment of products in assigned portfolio, ensuring goals and objectives are met
* Continuously review the effectiveness of current procedures and strive to identify improvement to processes
* Deeply understanding and anticipating issues, challenges and opportunities in elementary and secondary schools
* Deeply understanding competitive landscape for education technology solutions
* Identifying most valuable and essential customer and market requirements to deliver competitive solutions that earn consistently high customer satisfaction
* Engaging customers to validate requirements, understand escalated satisfaction concerns, and facilitate fitment of solutions in high profile opportunities
* Articulating long-term and short-term vision for products in assigned portfolio
* Provide internal and external thought leadership in important industry sector issues
* Managing and articulating a clear product roadmap, establishing release milestones and ensuring effective stories are ready for optimal utilization of software development resources

## Qualifications for product management director

* Working with other Product Managers and Research to define market requirements, agree research and product development priorities and define product roadmaps
* Working with our sales function to develop commercial & product pricing strategy, building partner relationships
* Providing specialist pensions and investment market insight and product expertise to support the sales/client engagement process
* Working with Sales & Advisory Services to specify client projects and agree commercial proposals
* Delivering presentations at marketing events & relevant industry conferences
* Client and partner relationship management