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# Example of Product Management Director Job Description

Our growing company is looking to fill the role of product management director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for product management director

* Define go-to-market strategies with product marketing and existing product management
* Function as a key industry thought leader and domain expert
* Create reusable internal and external thought leadership content in the way of presentations, white papers and blog posts in order to generate demand
* 5-7+ years’ experience managing new product conceptualization, development, and delivery around consumer products
* Thinking different
* Experience developing and executing consumer research instruments and programs
* Excellent visual design skills – have built consumer-quality web experiences
* Experience in developing and executing branding, messaging, product launches, marketing campaigns, and other elements of consumer product marketing
* Experience in lean product development & product management processes
* Solid MRD/PRD writing skills, including personas, use cases, functional requirements

## Qualifications for product management director

* Experience in researching issues and identifying solutions
* 15 year experience in product development, embedded software and connectivity technologies
* Knowledge of software development processes, including CMMI and agile processes
* Experienced in building the infrastructure and documentation to get a team up to CMMI level 2 or 3 compliance
* Experience in managing various stakeholders including suppliers
* Willingness to work in Farmington Hills, MI