Downloaded from <https://www.velvetjobs.com/job-descriptions/product-line-management>

# Example of Product Line Management Job Description

Our company is searching for experienced candidates for the position of product line management. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for product line management

* Participate in retrospectives to assess what is working well and lessons learned
* Anticipate, identify and resolve complex issues
* Develop product option architecture for new products
* Develop and maintain product execution roadmaps for assigned products
* Develop good working relationships with BU PLMs, CSG design engineering, MPM, Q&R and WWOPS
* Responsible for the implementation of product strategies for Aromatic Isocyanates and the preparation of deviation analysis - Responsible for the product line profitability for Aromatic Isocyanates
* Support and identify value drivers, strategic priorities, new adjacent and disruptive offerings
* Experience taking highly technical requirements or high level ideas and drive to technical requirements while working with across all business unit leaders (IT, Ops, Finance, Sales, Marketing, Vendors)
* Defining product requirements based on customer, prospect and evaluator inputs, market direction and field contribution and will generate Market Requirements Documents based on this information
* Driving product development in R&D based on requirements and product lifecycle

## Qualifications for product line management

* Solid experience in product developing process and capable of professional specifications
* Exceptional interpersonal skills and ability to develop strong working relationships inside and outside LINE
* Innovative and passionate about the Internet, mobile and LINE
* Japanese or Korean capable is a plus
* 8+ years’ business experience in a hardware company and supported sales and marketing
* 5+ years in financial analysis (standard and gross margin) and data management