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# Example of Product Line Management Job Description

Our growing company is looking for a product line management. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for product line management

* Lead, review, approve group business plans
* Participate in cross-functional/divisional operational matters, timeline creation, sourcing coordination, overall function re/organization
* Provide Support to team members in all aspects of the product line management
* Assist in maintaining Lineplans and Product Creation databases
* Represent AGS in PPC’s new product design process
* Coordinate programs to optimize supply chain activities, to include repair, cleaning, and kit management options for CM/PM parts
* Coordinate AGS program to reduce install and warranty support costs for PPC products
* Coordinate development and validation of product support documentation
* Lead SBU programs to maintain and grow market share for spare parts + consumables
* Ensure Applied’s field service team is prepared to support new PPC products by coordinating training plans and course content with functional owners

## Qualifications for product line management

* Must receive academic credit
* Hours are flexible
* Interested in the sporting goods industry and motorsport, especially in footwear
* 10+ year’s international apparel product management experience with a top tier international fashion/sports company
* Must currently be enrolled in a college/university seeking an undergraduate or graduate degree in Business/Marketing, Retail, Fashion Design, or a related discipline
* Solid knowledge of Microsoft Excel, Powerpoint, Outlook and Word