Downloaded from <https://www.velvetjobs.com/job-descriptions/product-lead>

# Example of Product Lead Job Description

Our growing company is hiring for a product lead. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for product lead

* Identify areas for improvement based on our competitive landscape industry trends and best practices
* Focus on understanding our customers’ needs converting them into feasible product plans
* Act as an important link liaising between the client and Development/UI/UX teams
* Gather user requirements
* Create, manage and maintain User Stories
* Engage with customers
* Manage the release of new product features
* Manage the development team day to day activities
* Some developer activities (most senior developer on the team)
* Lead portfolio analysis, forecasting, strategy& lifecycle management

## Qualifications for product lead

* Leverage analytics tools to measure success, present opportunities, and support decision-making
* Utilize Lean and Agile methodologies
* Present research findings and design concepts to designers and product partners
* Be a leader and mentor
* At least 5 years of experience with user experience design
* At least 1 year of experience with team leadership or at least 1 year of experience with team management