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# Example of Product Applications Engineer Job Description

Our growing company is looking to fill the role of product applications engineer. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for product applications engineer

* Work closely with various product marketing and engineering teams for technical support escalations and product issues reporting
* Develop and maintain detail technical knowledge of all BT fiber optic cables, connectors, and assembly line products
* Have full understanding of the termination methods, (optical fiber cables, connectors, components) and their intended installation and application environment
* Act as a liaison between field sales, inside sales, and plant engineering personnel to ensure accurate transfer of customer requirements and generation of part numbers
* Act as a key contact for field sales to ensure correct selection of components, designs, nonstandard breakouts, unique installation environments
* Train and assist inside sales with generation part numbers and basic understand of complete product portfolio
* Responsible for coordinating the generation of SAP part numbers for the corresponding catalog part numbers when orders for non-standard designs/configurations are received
* Provide field engineer support when needed to diagnose/troubleshoot installed product performance problems
* Responsible for maintaining updates and corrections to all technical collateral located on the Internet, and Intranet, and company web sites
* Understand competitor product offerings and provide marketing/product management with feedback on competitive threats and product changes

## Qualifications for product applications engineer

* Be proactive in identifying opportunities for cost reductions and product improvements
* Monitor relevant standards committee activities in conjunction with corporate standards organization, participate as needed
* Establish technical-level customer contacts and relationships with Distribution, End Users, Consultants, Contractors, and Strategic Partners (Leviton, Others)
* Initiate and participate in the production of marketing collateral including print, web
* Support OEM and Private Label activities with specification reviews and on-site technical negotiations
* Strong leadership skills – ability to lead cross functional teams