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# Example of Product Analyst Job Description

Our innovative and growing company is hiring for a product analyst. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for product analyst

* You will gather, analyze and distribute intelligence on products, competitors and customer behaviours across different platforms like Desktop, Mobile Web and App, to drive product and business decision-making
* You will engage and partner with various teams to conduct research and gather information from various sources and tools (internal/external)
* You will prepare presentation materials and make effective presentations using appropriate tools
* Align with Product Managers to assess the priorities, focus areas and work streams
* Wear the hat of a Product Manager while performing teardowns and clearly outline the problem statement, hypothesis, observations and conclusions
* Build the necessary business intelligence tools (such as comprehensive databases and spreadsheets) to provide the best sources for information
* Conduct regular competitive analysis on the best practices of key competitors and ecommerce leaders
* Monitor key competitor sites, looking for changes, then documenting with screenshots and other relevant data
* Monitor Industry news to find and summarize key happenings in hotel, air and overall what are the new disruptions in the OTA industry
* Manage software tools for product organization

## Qualifications for product analyst

* Merchant Services experience or knowledge of Merchant Payment Cycle preferred • Able to demonstrate technical aptitude and has experience in a role that worked closed with technology teams such as Saas implementation or support roles
* AAS degree (BA/BS preferred)
* A minimum of 4 years analyst experience or the equivalent combination of education and experience
* B.E / B.Tech / M.sc-IT / MCA
* 0-2 years of experience as a Technical Support Engineer, Associate (or a similar customer interaction/problem solving experience)
* Experience in developing and troubleshooting Java projects