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# Example of Product Advisor Job Description

Our company is growing rapidly and is looking to fill the role of product advisor. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for product advisor

* Manage and review company Earned Income components
* Work with supplier Category Captains or Advisors for focus categories as required
* Drive results on focus categories and support promotional activities and selling events
* Collaborate and review Sales and GP results of Market Cost Price changes with Revenue Management team
* Provide market commodity/industry news and updates to the sales organization
* Define pricing and licensing best practices and methodologies
* Drive and manage the all functions related to SW Pricing, Packaging, Licensing and Part Number creation
* Collaborate with product management to provide guidance and recommendations for pricing and packaging of products to align with overall strategy
* Lead key cross-functional initiatives related to Pricing & Licensing across Product Management, Operations, Finance, Sales
* Review plans with Executive Management on a regular basis

## Qualifications for product advisor

* Program-manage the Fixed Hardware Configuration cycles which includes the tracking of merchandising cycle timelines, gaining regional BU alignment on configs offerings/promotions to drive revenue and market share growth, tracking of BTS FGA timeline and progression, and working closely with Demand Supply team on demand shaping and mix planning
* 5 -7 years of working experience in marketing / product sales & operations with a good understanding of general business activity flow
* Good of marketing fundamentals, sales lifecycle and process management
* Good analytical skills with essential knowledge of Excel, PowerPoint
* A team player with positive attitude, and willingness to solve problems
* Advanced/High Diploma / Degree