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# Example of Print Manager Job Description

Our innovative and growing company is searching for experienced candidates for the position of print manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for print manager

* Identify operational breakdowns in the existing process or campaigns and drive corrective actions help streamline and simplify the issue
* Support projects by partnering with IT and vendors to build new capabilities while interacting with Customer Fulfillment to ensure processes are sustainable
* Interacts with Graphic Designers and Graphic Artists, Process Managers, Creative Director, Marketing Managers and other cross functional teams to deliver on customer management and customer acquisition campaigns
* Ensure that direct mail print jobs are quoted, produced and delivered with a high degree of quality, accuracy and timeliness
* Collaborate with key stakeholders to provide technical expertise and advice related to printing processes, technology and equipment
* Monitor and manage workflow with established print vendor teams and deliverables according to schedules
* Ensure that the process is in compliance with enterprise standards
* Define channel development plans to maximize presence of HP products and be where customers want to buy
* Influence & support channel development plans eg, training, communications, select and buy and retail advisory forum
* Implement surveys/studies to understand emerging trends across Retail channel space

## Qualifications for print manager

* Aptitude for working with a large and diverse group of persons in various product areas
* Experience and understanding of textile and print design, fiber properties, fabric qualities, and basic printing and dyeing principles
* Proficiency in basic tenets of design, including color, composition, texture
* Ability to develop and organize project records and information
* Understanding of project target dates and ability to work within established deadlines
* Previous experience within the apparel industry is a strong plus