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# Example of Print Manager Job Description

Our company is hiring for a print manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for print manager

* Own and have accountability of the marketing 4Ps (Product, Price, Place, Promotion)
* Be responsible for the planning and execution process, through collaboration with sales, marketing and other functional teams
* Own the execution and medium term strategic plan for the Volume LaserJet Segment
* External Engagement with channel partners (retail, wholesaler and reseller)
* Own the relationship with Regional Head Office (APJ) and key stake holders on - Financial Metrics, Pricing, product Launch, Forecasting, share targeting
* Influence and work with internal teams (Financial, Marketing, Supply chain, Retail)
* Engagement with Media and other external influencers
* Innovation and Product Champion of the message
* Collaborate with various departments in different locations to effectively manage the print production process
* Build and monitor monthly controls and metrics

## Qualifications for print manager

* 5+ years’ experience in the role of a project manager in a print production setting, including managing products from inception through printing (offset and digital)
* Proven budget and invoice management experience
* Experience and educational publishing and/or educational product development
* Proficient in the use of technologies such as Word, Excel, PowerPoint, Smartsheet
* Degree or work experience in related field required
* College degree majoring in Textile/Surface Pattern Design