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# Example of Principal Technical Product Manager Job Description

Our company is searching for experienced candidates for the position of principal technical product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for principal technical product manager

* Develop and maintain a strategic roadmap and delivery plan in support of solving market and customer problems
* Track and consolidate customer feedback, market data, and competitive solutions to ensure the creation of a differentiating offering with firm market fit
* Define and document market problems and opportunities and promote customer personas, user stories, and business cases as part of the specification of our offerings and the socialization process
* Collaborate with other product managers to coordinate their roadmaps to ensure suite and solution success
* Create and deliver product demonstrations and roadmap briefings to all kinds of audiences in different venues
* Work closely with the Product Marketing team to develop positioning and go-to-market strategies
* Ensure cross-functional collaboration with Engineering, Support, Documentation, Marketing, and other teams to deliver high-quality solutions on time and budget
* Driving market intelligence efforts to formulate the strategic direction of the business
* Identify opportunities to adjust and create new business models
* Create and track metrics to define the success of initiative and inform future adjustments

## Qualifications for principal technical product manager

* Have delivered results with a strong entrepreneurial spirit
* 10+ years of practical experience with global manufacturers in Automotive/A&D/High-Tech/Machinery
* 10+ years of experience / deep understanding of Manufacturing business processes
* 10+ years of experience with other PLM (product lifecycle management) or ERP systems
* Fast learner, highly-motivated, creative, responsible, independent and a team player
* Hands on capabilities and experience including demonstration preparation