Downloaded from <https://www.velvetjobs.com/job-descriptions/principal-product-manager>

# Example of Principal Product Manager Job Description

Our company is looking for a principal product manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for principal product manager

* Prioritize product direction by maintaining a detailed product roadmap supported by thorough analysis and competitive positioning
* Author “whole” product requirements and go to market plan including dependencies for platform, partner product and go to market including ecosystem, channel, system integrators, field
* Develop and champion product positioning, develop sales strategy, validate market messaging, and evangelize your product offerings both internally and externally
* Participate in wide go-to-market plans, working and guiding partner(s) and product and corporate marketing
* Acts as a SME in Product Management for the entire PureCloud platform and underlying components
* Mentor other product managers
* Track the Database Platform as a Service market, the Engineered / Converged System market landscape, similar competitive products and features
* Track the Engineered / Converged System / Purpose Built Backup Appliance (PBBA) market landscape, competitive products and features
* Gather inputs related to high availability and data protection features from Database and Exadata customers, validate and prioritize development plan, and write documents to guide development
* Track the high availability market landscape, competitive products and features

## Qualifications for principal product manager

* 1-3 years experience as a Mobile/Natural Language Consumer Product Owner in an Agile development process
* Bachelors Degree and at least 7 years of relevant product experience
* Typically 5 or more years in an industry related role
* Ability to understand and assess customer requirements, identify business problems, and demonstrate proposed solutions
* Proven track record of Product Management success
* Experience in creation of quality, easy to understand papers and presentations