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# Example of Pricing Strategy Analyst Job Description

Our company is searching for experienced candidates for the position of pricing strategy analyst. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for pricing strategy analyst

* Develop a deep understanding of financial and strategic objectives and key drivers of the business while developing the mechanisms and processes to communicate these metrics to leadership
* Help the company develop a deeper understanding of the pricing and promotional activities that it executes, and provide recommendations on how to maximize efficiency
* Provide ad-hoc business modeling for long-term strategic planning, short-term high level targets and other business activities
* Maintain relationships with stakeholders in all departments, including Finance, Sales, Marketing, Manufacturing, Research & Development, Supply Chain
* Bring a strong work ethic and positive attitude to your responsibilities every day
* 10%- Collaborate with brand leaders cross functional personnel to develop and implement revenue and/or margin driving strategies, focusing on pricing as a lever
* Contribute to the efficient achievement of both short and long-term portfolio objectives (Contain hardware spend within budget/targets while achieving gross subscriber addition budget/targets)
* Conduct research and analysis to help determine appropriate strategies and tactics for the portfolio to drive financial results (pricing, promotion and positioning)
* Monitor & track competitor device pricing activity for changes and identification of pricing gaps
* Develop and execute strategic programs to achieve financial objectives by assessing concepts, developing documentation, coordinating deployment and implementation, communicating with internal and external partners, managing costs and analyzing results

## Qualifications for pricing strategy analyst

* Demonstrates high level of personal credibility
* Experience working in a multi-national company will be a strong asset
* Strong understanding of financial systems, particularly IDN, a plus
* 3+ years of relevant experience in consulting, business strategy, product marketing, or pricing required
* Comfortable working with large data set and business forecast / modeling
* Experience running market or pricing research, including conjoint and other direct pricing studies