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# Example of PR Manager Job Description

Our company is growing rapidly and is searching for experienced candidates for the position of PR manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for PR manager

* Point of contact for all Menswear press queries
* Support retail especially in commercial partner store openings
* Manage mens sample sets and coordinate for regional teams and events
* Build relationships across the business
* Actively contribute to the day to day management of the retained PR agency
* Promote THE OUTNET.COM and its brands, campaigns, activities and events to the media, general public and external audiences in the US
* Own all media relations and to continue to develop and maintain relationships with key journalists and the media in the US
* Develop creative ways to tell THE OUTNET.COM story and its in-house label Iris & Ink, to media and pitch feature ideas and news stories
* Ensure that THE OUTNET.COM as a brand and the designers stocked are represented correctly and consistently across all target media along with external agencies/partners
* Attend sales meetings and proactively follow sales and sell through reports each week on all brands and identify weak areas with retail and merchandising

## Qualifications for PR manager

* At least 5 years of related experience in Communications, in any industry
* Preferably in financial industry
* Strong in written communications
* Experienced in Corporate Communications
* Bonus if experience in Marketing
* Work closely with Head of Marketing and Brand Engagement Manager Syfy to develop, align and integrate Consumer PR strategy & plans to support overall Syfy channel objectives