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# Example of Offering Manager Job Description

Our innovative and growing company is looking to fill the role of offering manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for offering manager

* Define and drive strategy for data models and ontologies for our Value Based Care platform
* Defining On-boarding measure definitions and test within its Value Based Care portfolio
* Set detailed direction and priorities across functional disciplines
* Manage offering roadmap and facilitate cross-discipline deployment – Work with Sales, Marketing, Development, Design, Business Partners, Services, Finance
* Perform and leverage secondary research and analysis on market, industry, consumer, and competitor trends
* Review and analyze the company's product pricing in comparison to the competition
* Perform financial analysis & modeling to build business cases for strategic and tactical commercial decisions
* Develop pricing and packaging policies and work closely with Finance and Sales to implement
* Work with Product Managers and Marketers to establish the pricing strategy and commercial offer design for all new solutions
* Lead cross functional teams in various areas of the company to monitor, re-engineer and implement commercial offerings for existing CDK solutions

## Qualifications for offering manager

* Ability to work in Munich
* Intermediate knowledge of asset pricing models (Equities, Fixed Rate Bonds, Options), risk management analytics and practices
* At least intermediate familiarity with the dynamics and breadth of financial markets, and interest in developing this knowledge
* May be expected to be a spokesperson to press and analysts on current and future offering plans or initiatives
* Experience with RAPID / IPD offering processes
* Experience managing offering development projects