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# Example of Motion Graphics Artist Job Description

Our innovative and growing company is looking for a motion graphics artist. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for motion graphics artist

* Collaborate with the producers and the post-production team on the execution and implementation of daily show graphics
* Manage and deliver on design requests from multiple stakeholders on strict deadlines
* Help design new elements and create templates for use in daily production, special and future projects
* Create motion graphics packages, infographics, animations, titles and other digital video elements for an array of audiences and platforms
* Design storyboards, pilots, and demos to help bring new franchise concepts to life
* Help create pitches and presentations for internal and external stakeholders
* Remain immersed in video industry design and presentation trends to ensure our slate of franchises stays ahead of the curve
* Collaborate with Senior Director of Video and Photography to execute professional designs that reflect the Brand, sub-brands and LOBs
* Collaborate with the marketing, social, photography and production teams to create compelling and engaging content
* Ability to conceptualize and execute designs from a blank canvas

## Qualifications for motion graphics artist

* Strong Motion Design experience with an emphasis on VFX
* A history of prototyping new experiences built on new or emerging technology is a big plus
* 2D is a must, 3D animation skills highly valued, 3D modeling, Cinema 4D ability a plus
* Excellent collaboration skills, you will participate in a hands-on manner through all phases of motion, from concept, design, storyboarding, and animation
* Applications without an online portfolio will not be considered
* Minimum 3-5+ years of motion graphics experience