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# Example of Medical Manager Job Description

Our company is looking to fill the role of medical manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for medical manager

* Provide clinical expertise and mentoring during educational events and training programs
* Develop and deliver appropriate CE and CE-ready medical education programs to professional organizations or accounts
* Support clinical issues in accounts that can benefit from educational support
* Analyze sales forecasts, prepare marketing and advertising strategies, plans and objectives, plan and organize promotional presentations
* Identify research partners/agencies and prioritize market specific research needs
* Lead research projects and draw out insights and implications to strengthen the medical plan
* Prepare marketing reports by collecting, analyzing and summarizing sales and tracking data
* Monitor competitive activities by identifying and evaluating product characteristics, market share, pricing and advertising and develop responsive tactical and strategic medical plans from the competitive business insights
* Monitor budget by comparing and analyzing actual results with plans and forecasts
* Update product and scientific knowledge by participating in educational opportunities

## Qualifications for medical manager

* Experienced communicator across multiple levels of the organisation
* To work with the Country Medical Director (CMD) and above Area Medical Team to build a strong continuous improvement, quality, collaboration and learning culture in the Medical Department
* Develop and implement competency tool for Medical Team
* Represent LOC best practice and local needs to the central teams
* Help develop and implement on boarding program for the new comers
* Manage/drive/coordinate key central projects on behalf of the CMD