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# Example of Markets Analyst Job Description

Our company is looking to fill the role of markets analyst. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for markets analyst

* You will develop forecasting models (under different assumptions and scenarios) to support growth initiatives
* You will translate qualitative information (through surveys and one-on-one interviews) into fact-based results, leading to actionable recommendations
* You will conduct general market research activities by collecting and analyzing data to better describe our organization, the industries we serve, our customers and business partners
* You will build a solid understanding of the internal and external data sources available to fuel research projects and support/ refute key hypotheses
* Under the guidance of more senior team members, you will define and create meaningful business cases to support new products and other growth initiatives based on a fact-based, analytically-driven approach
* Through your research, you will understand our business capabilities and requirements, the market’s demands, and any gaps that exist
* You will maintain awareness of current industries trends through industry publications, company press releases, and various forms of primary research
* Bachelor’s degree with a focus in business, finance, accounting, mathematics, engineering, or one of the hard sciences
* Candidates with a Master’s degree in one of the above-mentioned disciplines will be given additional consideration
* 2-5 year’s professional experience in an analytical/ quantitative position depending on educational background

## Qualifications for markets analyst

* Be familiar with Chinese companies and credits
* Have experience in producing research / credit reports and presenting to traders / management
* Strong Chinese language skills (speaking and written)
* 2 to 3 year experience in investment banking, preferably focused on financial institutions
* Excellent modelling capabilities
* Reviewing financials, marketing plans and GTM activities for all Emerging Markets including South East Asia, Sub Saharan Africa and India