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# Example of Marketing Trainee Job Description

Our company is hiring for a marketing trainee. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for marketing trainee

* Support in organizing product events
* Sending material releases to the media/influencers
* Maintain database and track all network and cable on-air promotion, and provide real-time analysis for SPT shows
* Provide support to social listening project and help execute social media campaigns on various platforms (Facebook, Twitter, Tumblr, Reddit)
* Provide weekly assets and metadata to EST partners
* Research online marketing opportunities, digital/integrated campaigns, competitive campaigns and trends
* Read scripts and be able write coverage with quick turnaround
* Select products and place orders
* Liaise with adiSubs and BU’s to align orders
* Place orders at Athlete Service Platform

## Qualifications for marketing trainee

* To assist with the management of marketing resources, supporting the Sr
* To support the Communications Manager on the development and execution of activations defined on the communications plans generating coverage in media (mainstream & specialist) to support the product launches
* Studying Degree in Marketing, Economy or Management
* First experience in communication or PR
* Possibility to sign an agreement with University or Business school
* Previous internship experience in the entertainment industry preferred