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# Example of Marketing Support Job Description

Our company is looking to fill the role of marketing support. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for marketing support

* Interacts with our corporate marketing colleagues (over 50 globally) to execute marketing plans which includes working with marketing specialists from digital marketing, public relations, events management
* Assist in the development of new creative campaigns and launch materials creation
* Works with International Product Managers (IPM) to develop project plan which includes timelines, milestones and implementation strategy and tactics
* Implements project strategy and tactics closely in line with IPM
* Learns and participates in the daily business to gain high level knowledge of global marketing and product management
* Collect competitive product intelligence information internally and externally
* Build relationships with key Lifecycle Team (LCT) and regional International Business Team (IBT) members
* Accurately record information into RMD database system
* Methodically organize information and integrate into our database and intranet site
* Monitor industry news and create outbound communications in collaboration with LCT teams

## Qualifications for marketing support

* Approximately 25-50% travel time required, potential international travel included
* Demonstrated risk management/resolution, decision-making, and project tracking abilities
* Exceptional interpersonal skills to effectively work with all levels within the organization
* Display understanding of the business as a whole, the functional organization's priorities to ensure projects and tasks are proactively being managed
* Be creative and proactive with a strong sense of urgency
* SAP and SharePoint experience