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# Example of Marketing Student Job Description

Our innovative and growing company is hiring for a marketing student. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing student

* Coordination of online activity such as digital content across websites, mobile sites and social media
* Analysis of market research and sales data
* Copy writing and advert design
* Procurement excellence and copy approval
* Monitor industry press releases and market research
* Support all internal communication strategies including video production and literature design
* Support ad hoc projects around activities such as Corporate Social Responsibility
* Interacts with marketing staff in other Northeast Region Gensler offices
* Development of product marketing collateral
* Website maintenance & updating

## Qualifications for marketing student

* A good technological understanding- advantage
* Business, Marketing (working knowledge would be an advantage)
* Advanced written and spoken Greek
* Creative and able to communicate new ideas well
* Gain Business Awareness – departments, organisational structure, products and stakeholder management
* Practical application of marketing theory to take back with you