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# Example of Marketing Manager Korea Job Description

Our company is growing rapidly and is looking for a marketing manager korea. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing manager korea

* Act as a cultural ambassador and bring cultural insights to the company
* Define a comprehensive marketing strategy incorporating business teams’ priorities in seller recruitment both in near term and longer-term standpoint, across all types of marketing channels and formats
* Define goals and measurement with granularity to conduct data-driven evaluation on the effectiveness of each marketing activity
* Develop compelling
* Identify business opportunities with external stakeholders, build relationship and secure their buy-in’s to deploy collaborative marketing activities through them on regular basis
* Work closely with business teams and local marketing/PR agencies, PR, GR, Legal teams at Asian and/or global level
* Target to offer premium customer experience to customers and consolidate customer information and deliver proper marketing message to customers
* Work closely with marketing team and inside sales team to hit conversion target
* Execute lead and demand generation campaign against established target customer
* Engage and nurture leads from marketing activities, working closely with digital team on nurture campaigns

## Qualifications for marketing manager korea

* Fluency in English and Korean is a must
* Ability to adapt and operate in our Freedom & Responsibility culture
* Bachelor or Master's Degree in Marketing, Food Technology or any other relevant discipline
* Implement and track metrics for recording the success and quality of the sellers
* Create and articulate compelling value propositions around the Global Selling service to
* Multi-lingual with Chinese, Korean and English preferred