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# Example of Marketing Manager, International Job Description

Our growing company is searching for experienced candidates for the position of marketing manager, international. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for marketing manager, international

* Monitor local teams artwork needs / deadlines in conjunction with Burbank Creative and local teams to ensure timely delivery working to deadline
* Coordinate advance art / materials required for local film exhibitions / festivals
* Review & approval of localization of upcoming product brochures, local Exhibitior newsletters, eflashes & branded mail-outs
* Review & report on creative ad campaign highlights working with local teams and Burbank based Creative
* Coordinate pan-euro press campaigns (Metro) working with European Marketing Director, local teams and Burbank Creative / Legal
* Monitor & coordinate deadlines for delivery of advance or alternative campaign artwork via Adstream, Mars, FTP & digi-delivery working with Burbank Creative & Creative Services
* Monitoring, surveying & reporting on various creative/campaign art issues
* Identify territories needing special focus and guidance on creative / artwork issues and review regularly
* Liaise with & guide new licensees / offices
* Liaise with Burbank Creative team to provide materials from territories for filmmakers

## Qualifications for marketing manager, international

* Oversee Digital set-up for partners including systems and the development / maintenance of a handbook, including day-to-day handling for key digital clients
* Work with the VP Marketing and Business Development and the Senior Marketing Manager, to develop initiatives with key digital partners in order to enhance Warner Bros.’ position as a leading content supplier
* Collate Best Practices and communicate to Digital partners in a clear manner
* Manage schedule co-ordination and promotional opportunities with global partners
* Experience in New Release strongly preferred, as is previous multi-national experience
* Excellent listening written, oral and presentation skills – so as to interact effectively with diverse International Territories, Regional and Home Office at all levels