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# Example of Marketing Internship Job Description

Our company is hiring for a marketing internship. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for marketing internship

* Evaluating potential media partners and authoring POVs
* Media plan maintenance that may include sending insertion orders, reviewing proposals, completing traffic instructions, updating media pacing documents
* Help gather news stories for social media daily
* Write/produce social media content for brand daily
* Assist with daily administrative tasks and other department initiatives
* Adaptation of EU developed content to PT market
* Local Implementation/Execution of Brands plans and initiatives
* Market data analysis (internal data
* Develop thoughtful storytelling and communications across a variety of media and channels such as digital, social media, blog, print, video
* Assist in creating content for weekly social media postings

## Qualifications for marketing internship

* Experience in marketing, communications and/or training
* Bachelor Degree in Economics, Marketing, Foreign Languages or Tourism
* You must be able to work in a team and individually, and must be able to prioritize effectively
* You will be a strong communicator with a professional/corporate demeanor
* You will possess drive, enthusiasm and a genuine interest and curiosity in the business
* You will be able to operate effectively in and comfortable working in a very fast moving, developing and constantly changing company