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# Example of Marketing Internship Job Description

Our company is growing rapidly and is hiring for a marketing internship. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing internship

* Develop and maintain reporting for key projects
* Develop, manage and implement communications plans tied to overall campaign strategy
* Assist in store selection and follow up on execution process
* Overlook the planning and executing process needed for the project
* Monitoring competition and product assortment
* Assist in project management and initial content creation and proofing for external newsletters, collateral and customer communication
* Track and analyze Summer promotions to create recap reports and case studies to be used for best practices
* Coordinate fulfillment of prizing for promotions winners
* Facilitate a process by which artist tracks can gain exposure and placement on playlists curated on streaming services track impact over time
* Have a hands on approach to Project Management

## Qualifications for marketing internship

* Attend multiple weekly conference calls discussing new marketing strategies and updates in email, social & mobile marketing
* Three years of undergraduate experience
* How to write press releases
* How to research target markets for concerts
* Purpose and organization of street teams
* Importance of maintaining marketing distribution lists