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# Example of Marketing Finance Job Description

Our innovative and growing company is hiring for a marketing finance. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for marketing finance

* Handles various allocations for the department
* Coordinates with operations staff regarding budgets & spend to dates
* Performs Goods Receipt/Invoice Receipt maintenance and resolution
* Oversees the review and analysis of the cost reports by title to prepare projections
* Meets corporate deadlines as relevant
* Prepares ad hoc reports and analysis as requested
* Manage and analyze data, industry trends, macroeconomic information, customer and competitive information for strategic planning and management reporting purposes
* Maintain financial models evaluating investment return of all deals develop and maintain the investment pipeline, and perform detailed deal analysis to support management investment decisions
* Coordinate with sales representatives in the field to compile monthly updates for production schedules, open bookings, expiring leases, and other information as needed for management reporting
* Develop reports and/or data and/or exhibits for customer and deal tracking/evaluation, such as expiring leases, master lease service developments strategic accounts, depot inventory reports, monthly lease-out forecasts and lease quotation status reports

## Qualifications for marketing finance

* Partner with Region Brand Finance teams to deliver Lessons Learned (post launch assessment) on key priority programs in key markets
* Communication presence, both written and verbal
* Managing conflicting priorities and deadlines
* Independent judgment, time management, and organizational skills
* Minimum of 12-15 years’ experience in a senior television financial role, ideally in TV Distribution and Production in an International environment
* Bachelor’s degree, CPA/MBA a plus