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# Example of Marketing Agent Job Description

Our innovative and growing company is looking to fill the role of marketing agent. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for marketing agent

* Maximize personal tour production on a consistent basis
* Maintain exceptional attendance and exceed the criteria as outlined in the site expectation document by exhibiting an outstanding leadership disposition and always leading by example
* Conduct daily, weekly, monthly, new hire, and all trainings as determined by marketing leadership
* Conduct frequent location visits to assist with tour TO, on location coaching, and demonstrating techniques to book tours
* Motivate, inspire and have the desire to help other succeed
* Partner with marketing leaders to ensure that each location and CMA have the necessary tools and supplies to succeed on a consistent basis
* Provide specialized coaching for those CMA's that are at risk or have fallen below MPS to help increase site retention
* Conduct motivational and informative CMA shift rallies
* Maintain department standards of production, which may vary, based on corporate expectations for penetration
* HOURLY + Comm

## Qualifications for marketing agent

* Collects payment and makes change for guests as required
* Make, confirm and cancel reservations for guests or answer a variety of questions for guests pertaining to their Las Vegas activities
* Highly motivated fast passed sales/ marketing environment
* Motivated by high earning potential
* Open to working nights and weekends
* Must be available to work a flexible schedule! Days, nights, weekends, Sundays! (no more than 40 hrs./week)