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# Example of Marketing Account Executive Job Description

Our innovative and growing company is looking for a marketing account executive. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for marketing account executive

* Manage customer accounts within assigned regions with the highest level of customer service
* Proactively work with accounts to develop marketing strategies
* Communicate new marketing programs and materials to customers as developed
* Work with internal project managers and creative staff on custom marketing material production
* Work with outside vendors and programs for creative production, demographic reports and campaign tracking
* Communicate with internal sales staff on customer marketing activities
* Bachelor’s degree in Marketing, Communications, Business or related area
* 3 to 7 years of marketing experience in a corporate marketing or agency environment including account management and experience building customer relationships
* Ability to build rapport with customers and strong customer service skills
* Manage day-to-day campaign activities based on client and senior account team needs (creative routing

## Qualifications for marketing account executive

* Maintaining a rigorous calendar of all account deliverables and milestones
* 5+ years of progressive marketing experience in a marketing and/or advertising agency
* 3+ years of experience in creative concept development & execution, strategy and branding
* Excellent people skills and the ability to work with a wide range of people
* Working effectively and efficiently under tight deadlines
* Must be able to handle pressure well