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# Example of Market Intelligence Job Description

Our innovative and growing company is looking for a market intelligence. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for market intelligence

* The Manager will perform market research on the following topics, with a special focus on a number of countries in EMEA
* Manage internal team and offshore team of analysts and support staff
* On-going business decision support
* M&A activity and/or organic investments
* Determine priority areas for primary research
* Comprehensive market analytics for both current and identified new development markets including market share and market growth rates
* Ongoing competitive intelligence gathering including risks and opportunities for growth in various markets
* Utilizing applicable market analysis, identify new development projects nationally, with focus on select markets as directed
* Being a subject matter expert in national residential development, market conditions, industry trends, historical performance and future prospects
* Complete market assessments of various medical specialties on a request basis in order to create basic market information

## Qualifications for market intelligence

* Bachelors Degree in Business Administration (Finance, Economics, Statistics, or related field) preferred
* Familiarity with MicroStrategy, Tableau, Access and databases a plus
* Professional experience in analytical/quantitative business, go-to-market analytics, operations, science, or engineering
* Intellectual curiosity and analytical skills in areas of high complexity
* Ongoing self-education and staying abreast of key regulations and industry trends to ensure appropriate context is applied to analyses
* Ability to collaborate and develop/maintain relationships within the organization