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# Example of Manager, SEO Job Description

Our company is growing rapidly and is looking for a manager, SEO. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for manager, SEO

* Provide technical SEO recommendations and keyword density analysis to improve positioning in organic search results
* Get ready to roll up those sleeves
* Provide reporting to editors and stakeholders each month
* Dabble in the world of video and social by providing hands-on recommendations, killer content ideas and make your Search content come to life
* Live and breathe all things Search
* Like to travel? Great
* Perform keyword research and identify content gaps to target - work closely with freelancers and editors to drive growth
* Report, update & monitor technology related bugs and task requests in an online tool
* Responsible for providing best practice for redesigns, migrations and site taxonomies
* Develops and conducts training sessions and materials that ensure alignment of SEO across the brand(s)

## Qualifications for manager, SEO

* Experience in quantifying marketing impact and SEO performance and strong understanding of technical SEO (sitemaps, crawl budget, canonicalization)
* Technical knowledge of SEO, hands on experience in writing metadata
* Experience with B2C (preferred)
* 4+ years SEO experience at an agency, preferably in the financial services vertical
* Detail oriented, resourceful & self-motivated with ability to manage multiple projects simultaneously
* Fluency in Google Analytics, Google Webmaster Tools, Bing Webmaster Tools, BrightEdge and Microsoft Office Suite (Word, Excel, PowerPoint, and Outlook)