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# Example of Manager, Product Manager Job Description

Our company is looking for a manager, product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for manager, product manager

* Lead discussions with Publishers and exchange Demand partners to promote new capabilities and grow market share
* Understand and help drive the evolution of the IAB’s real-time bidding project and Native specifications
* Promote adoption of new product features and measure their impact
* Define and document feature specs
* Help your team solve problems in a way that creates great products for end-users while ensuring that we deliver on the requirements of internal partners and maintains a high quality codebase
* Define the product’s roadmap and feature set
* Communicate with various stakeholders, including the exec team, the product roadmap
* Manage frequent changes in priorities and meet deadlines to ship the product while ensuring that we ship a quality product
* Collaborate closely with other engineers and become a valued member of a cross- functional team and global technology organization
* Identify key competitor and consumer trends

## Qualifications for manager, product manager

* Collaborate with internal and external partners (Finance, Marketing, IT, Distribution, Operations, Risk, Legal, Compliance ) to ensure the product meets TDBG objectives and standards
* Excellent written English including accurate grammar, punctuation and vocabulary is vital
* Liaising with the local partner channels throughout EMEA to ensure that the product is reponsive to local demands, meets local regulatory requirements and market trends
* Delivering informative and engaging product and marketing related collateral through various channels including on-line webinars, regular workshops, roadshows regular planned hard and soft copy publications
* Responsible for developing and managing the wholesale distribution channel for the institutional investment arm for existing partners and also promoting this product/fund in new markets where appropriate
* Managing budget, KPI's, SLA's, both iternally and externally