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# Example of Manager, Marketing Operations Job Description

Our company is growing rapidly and is looking for a manager, marketing operations. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for manager, marketing operations

* Liaison with Digital Strategy team and SXM Lines of Business to identify client business needs, map those needs to audience development tools, and activate solutions through processes and technology
* Work with legal, security and privacy teams to ensure requirements gathered are in compliance
* Engage with US and other international teams to help them drive global success
* Build report of the goals and deliverables of global centers of excellence supporting Global VPs on the Monthly results meetings
* Oversee and manage the intake process to ensure adherence to policies and procedures
* Manage project calendars
* Ensure data management governance standards and processes are communicated to all stakeholders
* Identify and fix data abnormalities
* Be a key contributor to the agency process for Development & Delivery model brands based on established legacy Newell best practice
* Will build out the team to match business objectives

## Qualifications for manager, marketing operations

* 7+ years operational experience with SQL and campaign marketing tools
* Frequent direct contact with senior personnel in head office departments and branches Group Marketing in London
* BA/BS, preferably in marketing, economics, or related field
* Proficiency in marketing automation systems
* 4-6 years of experience in a creative management or related role Communications, Marketing, Advertising or PR agency experience preferred
* Ability to learn new systems (Workfront and WebDam are what we use)