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# Example of Manager, Intelligence Job Description

Our innovative and growing company is looking to fill the role of manager, intelligence. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for manager, intelligence

* Drive deep customer understanding and ensure all regions and marketing’s intelligence are collected and consolidated
* Build strong relationship with all colleagues from HQ and subsidiaries to ensure superior service
* Provide strong support on MI team and Marketing projects
* Maintain a healthy pipeline of opportunities for business growth
* Understand the key business drivers within HUMINT and identify key business stakeholders
* Pursue professional and personal development to ensure competitive knowledge of HUMINT
* Takes responsibility to work with the existing New York Corporate Intelligence team to deliver against client execution, meeting and exceeding Key Performance Indicators
* Mentors and manages the development of New York Intelligence Team members, identifying and acting on areas for upskilling
* Provides the Director of Intelligence with weekly team, client and new business opportunity updates
* Works with the Director of Intelligence to identify and meet metrics measuring the New York team’s success

## Qualifications for manager, intelligence

* Demonstrable commercial and industry acumen (Retail is a plus) with an orientation around eCommerce revenue specifically
* Experience with BigQuery would be a bonus
* Bachelor or Master’s degree required, with 5+ years of Marketing Intelligence or Online Marketing Analytics experience (client or agency side)
* Working knowledge of DoubleClick products such as DoubleClick Campaign Manager (DCM), Google Analytics and Adobe Analytics with attribution modeling experience
* Advanced computer skills with masterful Excel experience
* Retail industry experience- Supply Chain & Finance preferred