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# Example of Manager, Enablement Job Description

Our company is looking to fill the role of manager, enablement. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for manager, enablement

* Work collaboratively with a range of internal teams to create and manage integrated communications strategies
* Work with internal partners in counseling them on the best ways to communicate information
* Collaborates with Corporate Communications colleagues and communicators to promote enterprise-wide ECP-related communications
* Continually incorporates latest technologies and best practices to amplify communications
* Develop communications strategies and lead high quality implementation of communications that pinpoint the company’s strategic messages and effectively deliver those messages
* Manage the development and execution of communication plans that support change initiatives
* Lead global cross-functional teams to refine collateral, training materials, ensuring that timelines are met and all deliverables meet or exceed the expectations of the intended audience
* Manage all elements of the go-to-market & launch planning process, including development and execution of go-to-market plans, launch plans and internal organizational readiness
* Establish key measures for go-to-market & launch planning process efficiency and effectiveness
* Perform detailed partner needs assessment with sales and partner stakeholders

## Qualifications for manager, enablement

* Ability to assist with the planning, management and control IT services and projects solid financial, organizational and vendor management skills and experience
* Programming languages/coding experience
* Proficient with Adult learning theories
* Proficient use of MS Office software (Word, PowerPoint, Excel)
* Demonstrated capability to work on multiple types of projects at any one time
* Industry and solution-specific knowledge