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# Example of Manager, Digital Job Description

Our growing company is searching for experienced candidates for the position of manager, digital. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for manager, digital

* Coordinate training and learning efforts
* Create, monitor, and enforce governance model for the community
* Curate homepage of posting announcements
* Collaborate with IT to plan and execute enhancements
* Gathering and testing of all assets needed for go live (tags, creative, keywords)
* Work directly with organizational and project leaders to identify, vet, and determine optimal technological solutions to address business and project-specific objectives
* Lead the implementation of technology development projects as assigned
* Serve as in-house expert and internal resource on NICHQ’s various software programs and online properties
* Building and challenging key areas of privacy management
* Building effective relationships through the key areas within Group Digital

## Qualifications for manager, digital

* Deep understanding of the principles of social media and digital communications, while still being willing and able to be hands on
* Range of digital sales, marketing, and merchandising experience
* An understanding of digital music services both download and streaming
* Work with our specialist partners on SEO to ensure the sites are fully optimised
* Expert in managing social media platforms, especially Weibo and Wechat
* 3-5 years business development experience preferably in the digital content / digital product licensing areas