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# Example of Manager, Creative Services Job Description

Our company is looking to fill the role of manager, creative services. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for manager, creative services

* Establish and manage budgets for creative jobs
* Responsible for the production of point-of-sale materials for all classes of trade
* Develop and execute in-store retail presentations
* Work closely with Purchasing Department to insure that all materials are printed efficiently, accurately and delivered to distribution centers in a timely manner
* Collaborate with Head of Dubbing and Creative Services in liaising with DWA Marketing, Promotions, Consumer Products, foreign distributors and studios
* Manage casting and creative budgeting issues, star talent fees, music and legal clearance
* Marketing liaison – Clearly communicate with cross-functional teams (internal and external) to ensure scope of project is clearly defined and understood
* Meeting attendance – Attend or arrange and facilitate meetings to discuss project requirements and present project status updates
* Creative proofs – Upload, traffic and approve digital creative proofs
* Asset management – Manage final assets to ensure they are made available for global partner use

## Qualifications for manager, creative services

* Experience managing event-related design deliverables, collateral, and unique custom work
* University degree, with major in advertising, graphic design or marketing
* Familiar with standard industry design tools and software (eg
* Must possess strong skills in design, color and spatial relationships
* Extensive creative experience in social media advertising and viral campaign development
* Extensive creative experience executing marketing objectives into eye-catching, creative and effective social and print campaigns