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# Example of Manager, Corporate Communications Job Description

Our growing company is looking for a manager, corporate communications. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for manager, corporate communications

* Build solid relationships with key influencers in social circles and advise on external communications for key events, campaigns and executive communications by aligning with Global Thought Leadership
* Partner closely with internal teams across engineering, global communications, marketing, product PR, economic graph and social media to identify opportunities for cross-functional collaboration and story amplification
* Working with communications, marketing and human resources colleagues to develop internal and external communications
* Create key media communications, such as, Press Releases, Q&A, Social Content
* Leading and implementing our employee communications strategy that increases awareness, enhances overall engagement and advances our ability to build and sustain our corporate story
* Building a communications strategy where information flows well up and down the organization, eliminating functional and geographical silos
* Monitoring and measuring effectiveness of the company communication strategy, including obtaining meaningful employee feedback of internal communications initiatives, vehicles and content on a regular basis
* Managing the day to day responsibilities of the corporate communications team, holding team members accountable for high impact deliverables
* Drive the strategy for utilising social media as an alternative way to communicate with industry press and analysts
* Own the strategy behind and oversee day-to-day execution for the LinkedIn engineering social media channels

## Qualifications for manager, corporate communications

* Must be an enterprising, creative self-starter with significant media relations experience, who can work with journalists from a wide array of publications from major news organizations
* Disciplined planning and organizing ability to direct and implement multiple work streams across the global matrix
* Strong experience in works closely with senior executives
* Prior experience in the Adtech, Media or Advertising industry a must
* Experience as a company spokesperson
* 6+ years of professional experience in communications or public relations, both agency and in-house preferred