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# Example of Manager Brand Communications Job Description

Our growing company is looking for a manager brand communications. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for manager brand communications

* Monitor internal marketing groups
* Lead day-to-day management of all communication disciplines
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* Assist the development of account brand mkt strategies
* Assist Director Brand Activation to set KPIs for local and global campaigns across all categories
* Coordinate internal communications, including announcements and sales and employee engagement campaigns for BC Region
* Provide event marketing and communications support for sales conferences/workshops
* Assist in formulating key messages and provide communication advice and counsel as needed
* Manage daily administration of online communications
* Liaise with Global Creative Center for assets request, usage, and delivery

## Qualifications for manager brand communications

* Successful track record in Brand Marketing, Product Marketing and/or Branded Retail
* Work with creative agencies to develop & implement the customer communication
* Work with sales team across the country/ SBI to ensure SBI Card visibility across SBI Branches
* Work within the team to drive visibility for partner offers
* Work with agencies to design & execute innovative visibility options
* MBA from a reputed and recognized university/institution