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# Example of Manager Branch Job Description

Our innovative and growing company is looking for a manager branch. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for manager branch

* Champion a customer centric culture and own customer experience in the branch
* Service and sell to clients via escalations or complex sales referred by the relationship bankers, and participate in sales call with Small business and commercial partners as appropriate
* In de novo markets, make additional efforts to generate branch traffic
* Ownership for service levels and operational excellence in branch
* Ultimate accountability for risk and compliance for branch
* Implement and advocate the regions human resource strategy
* Manage day-to-day branch operations to maximize profit for branch
* Practice, participate and incorporate Business Development by conducting productivity and action workshops
* Manage day-to-day local operations including hiring, termination and employee relations of local employees and sales staff in accordance with Company policy and procedure
* Recruit, acquire, and retain productive sales associates

## Qualifications for manager branch

* 3rd level qualification with a primary Degree or Masters
* Expertise in and a passion for emerging trends in banking - Online, Internet, B2B and social media
* Proven track record in driving sales and profits
* QFA qualified ideally - if not then willing to commit to attaining the QFA through support from the branch
* Managerial Leadership & Coaching experience
* MUST SPEAK FRENCH AND ENGLISH FLUENTLY