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# Example of Makeup Artist Job Description

Our innovative and growing company is hiring for a makeup artist. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for makeup artist

* Collaborate with stores and AE’s of the stores that are on your calendar to drive successful events
* Adapt Retail Education and communication strategy according to the country Make Up strategy
* Generate turnover, brand awareness and loyalty through events and PR and social media
* Develop CRM at POS & on line to build customer loyalty
* Follow main KPIs incl customer satisfaction/MS and take action to follow through and act upon to develop them
* Drive POS events and sales at top 10 Sephora doors, applying make-up through events, animations, make up lessons, and other top POS doors (photo shoots, backstage, make-up shows, embodying the brand image, attitude & service level)
* Prepare hair for styling by analyzing hair condition
* Plan desired effect by studying facial features
* Put clients’ safety into consideration in the discharge of duties by observing safety procedures and avoiding chemicals that have adverse effect on the skin
* All full time Makeup artists are expected to produce a minimum of $5,000.00 per week

## Qualifications for makeup artist

* Demonstrate knowledge of Brand
* While a qualification in make-up artistry/previous retail make up experience is required, we welcome applicants with amateur level experience who are able to demonstrate a high level of creative and technical expertise
* Exceptional time management – ability to voice concern when something will not be able to be done in a timely manner
* Should be self-motivated and has an outgoing personality
* Can demonstrate makeup artistry via live model portfolio of previous work
* Active usage of social media channels (Do you use Instagram/ Facebook/ Beauty Blogs etc?)