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# Example of Liquidity Product Manager Job Description

Our company is searching for experienced candidates for the position of liquidity product manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for liquidity product manager

* Partner with Sales to deliver complex cash management solutions to our clients
* Develop Earnings Credit Rate (ECR) product strategy and drive operational balance growth in the product
* Evaluate the interest rate environment and market competitive conditions to support decisions on pricing for ECR, especially in the upcoming rising rate environment
* Assess economic value of ECR through analyzing the relevant fixed income markets, financial records, and profitability
* Develop new products and enhance product features to meet clients’ needs
* Ensure smooth implementation of new products, new features, and client pricing in a changing rate environment
* Liaise with TS sales to promote operational balance growth
* Improve functionality and accuracy of client exception pricing tracking / reporting
* Full understanding of profit dynamics regarding our pricing strategy through the interest rate cycle
* Support day-to-day product functions and procedures

## Qualifications for liquidity product manager

* Ensures that customer propositions or business improvement programmes demonstrate clear, measurable, worthwhile benefits over the short, medium and long-term and identifies the full range of implications on the future success of the business
* Leads and/or facilitates change, understanding and applying change methodologies to communicate about, prepare for and implement change successfully
* Emphasises the importance and value of taking a cross-business or international view when developing business opportunities or addressing business situation
* Focuses on driving results, even under pressure, through personal drive and perseverance and by encouraging collaboration, creating clarity and building stakeholder commitment
* Builds contingency into their business plans in order to cope with the unexpected anticipated issues or events, so that success can still be achieved
* Develops the infrastructure and capabilities needed to enable operational effectiveness and the delivery of the desired results and ensures that decision making is delegated to the most appropriate people