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# Example of Leisure Travel Job Description

Our growing company is looking to fill the role of leisure travel. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for leisure travel

* Attend all required meetings and ongoing brainstorming sessions
* Assist in the development and implementation of testing agendas and marketing plans with the purpose of driving both digital and print subscriptions
* Analyze marketing and business results to identify opportunities and development of strategy based on data to capitalize on those opportunities
* Partner with Editor in Chief to develop and apply the creative and strategic vision for the brand to all editorial activities
* Work with the editorial team to develop and vet ideas for individual stories, special packages, and existing and new brand franchises across both print and digital
* Develop magazine lineups, identifying content gaps and needs and continually monitoring inventory and assigning to ensure smart and efficient development
* Partner with Art and Photo teams on photo and illustration assignments and magazine layouts, including content packaging
* Manage quality control on magazine content, ensuring high standards of reporting and writing, and helping to define voice through display copy
* Monitor editors’ performance, provide feedback, and coach them in all aspects of their work to drive continual improvement
* Partner with Digital Director on multi-platform content and 360 initiatives and on the efficient application of resources and an integrated print-digital editorial team

## Qualifications for leisure travel

* Bachelors degree and/or Hotel Management degree and/or equivalent experience is preferred
* Minimum of three years hotel sales experience a must
* Must be a results-oriented, highly motivated individual, with a positive attitude
* Computer literacy including Opera, Outlook, Microsoft Word, Excel and Power Point essential
* Preferred, but not essential) ability to code using a program like R or Python, with experience of web data extraction
* A all-inclusive benefits package consisting of medical, dental, and vision insurance