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# Example of Internship, Marketing Job Description

Our innovative and growing company is looking to fill the role of internship, marketing. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for internship, marketing

* Work with Content Marketing team on development and implementation of content marketing strategy to support product line goals
* Personally running small creative projects (with support from the team), such as the creation of marketing collaterals (videos, brochures, ads)
* Work with the Digital Marketing Team-members on research and analysis projects, list management, match-back reporting, and other various tracking and metrics projects
* Work with Marketing Specialist on planned graphic production
* Presentation preparation at direction of director of marketing
* Printing and mailing of marketing and sales tools as needed
* Learn about each national partner’s goals, strategies, inventory
* Plan and strategize upcoming year
* Internal communication documents (edits to Power Point presentations)
* Coordination of vendor proposals and meetings

## Qualifications for internship, marketing

* Fluency in English and Italian, Chinese and Korean will be considered a plus
* Available to work during week end
* Copy writing and content generation skills
* You must be studying a marketing related degree and have the ability to take on the placement for ideally 1 year but at least 6 months
* You must have excellent English and Cantonese written and spoken skills, while Mandarin will be considered beneficial
* You must be thoroughly organized and be able to take on responsibility for multiple actions or activities simultaneously