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# Example of Interactive Designer Job Description

Our company is hiring for an interactive designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for interactive designer

* Assist UX director in developing and communicating interactive style guidelines and standards
* Acting as a collaborative partner to team members in marketing and technology, leveraging outside agency relationships for key mission critical areas
* Landing page development and direct response creation
* Creating and maintaining the company's digital presence
* Developing an impactful merchandising/loyalty experience
* Creating the next generation of the company's logged-in customer site
* Design and develop responsive web solutions for integration with 3rd parties (Vimeo, Salesforce)
* Participate in all phases of digital product creation
* Present strategy and designs to clients and internal teams
* Work with developers and strategists to ensure final products are beautiful and supremely functional

## Qualifications for interactive designer

* Comfortable working in high-pressured creative environment
* A strong portfolio (online and functional) showcasing interactive digital projects
* Passion for emerging technologies and is engaged in staying abreast of new design/development trends
* Agency, advertising, or digital/interactive experience a plus
* Working knowledge of Adobe Edge, After Effects and motion graphics a plus
* Minimum 4 years experience as graphic designer/production artist