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# Example of Impact Manager Job Description

Our company is looking for an impact manager. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for impact manager

* Stakeholder management & communication- Works across Strategic, Product, Technology, Operations and Editorial businesses to build and nurture relationships that enable the business to engage the customer throughout the value chain
* Strives for product quality & interoperability cross propositions/screens- Ensure compliance to emerging design principles, standards and guidelines including master-brand and contributions to these standards where appropriate
* Data-driven - A great head for figures whether scrutinising financial forecasts, GA data, marketing plans or API calls
* Responsible for the delivery of IT services and support to TSA customers
* Staff and support initiatives relevant to education for community impact
* Serve as staff lead and administrative support for Education Core Solution Partners
* Create and maintain relationships with area school districts, childcare providers and other subject matter experts
* Review and report weekly performance metrics and take corrective action as needed
* Assist in establishing shared mearsurement practices for the initiative
* Coordinate all volunteer activities to include recruiting & training

## Qualifications for impact manager

* 4+ year’s product development and merchandising preferr
* Honours degree, MSc or PhD in business in technology or scientific discipline
* Demonstrable experience in product management
* Evidence of providing product leadership and direction to agile delivery teams
* Experience interacting with senior executives, explaining to them business & technical choice points and facilitating decisions
* Excellent communication skills, both verbal and written, and the presence to interact with and present to level 2 and 3 executives