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# Example of ICT Manager Job Description

Our innovative and growing company is looking for an ICT manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for ICT manager

* Delivering the services to Users and Business with an end-to-end accountability
* Dealing with products
* Defining the products and services strategy
* Managing the products and services life cycle, from needs collection to retirement, including continuous realignment to the consumer segments
* Driving the business using Key Value Metrics
* Advocating the products and services to customers, and leading the related communication actions
* Managing lifecycles of multiple products, embodying the Product Owner role in the frame of Agile projects
* Managing the definition and the go-to-market, of the products and services, according to the Business & IS strategy
* Understanding the field to envision a business related product, answering functional questions on the business domain for Scrum Team
* Describing the product with understanding of users, and their uses

## Qualifications for ICT manager

* Demonstrable experience in ICT VAR & SI Account relations
* 5-7 years of experience creating and building a VAR channel
* Knowledge of the ICT Market and the relevant IT VARs and IT Distribution in the territory
* Proven experience with engaging large and medium sized ICT VARs, Account Manager(s), Application Engineer(s) levels
* Experience with Sell-out reporting and how to identify partner purchasing trends
* VAR based Marketing & promotion Programs execution skills