Downloaded from <https://www.velvetjobs.com/job-descriptions/head-design>

# Example of Head-Design Job Description

Our growing company is searching for experienced candidates for the position of head-design. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for head-design

* Measure, monitor and analyze creative and digital marketing initiatives in order to evaluate effectiveness and continually enhance activities
* Monitor general digital marketing and design trends and tactics so that I&TS is employing the most advanced and effective digital practices available
* Manage the workflow and professional development of 6 full time professionals, ensuring they are fully engaged and supporting the I&TS business
* Lead the transition from static, non-quantifiable presentations, to modular, data-driven, editable, responsively designed, HTML5 presentations
* Lead adoption of new approaches in digital delivery and courseware, introducing new processes and tools to the production teams
* Define and deliver strategies for content acquisition and development of new business models in a complex, global organization
* Identify, evaluate, negotiate, and manage strategic partnerships in a complex and changing business function
* Identify opportunities for innovation, automation such as gaming, 3D, 4D experiences, VR which are relevant and contribute to the learner experience
* Manage and grow a team of visual designers, video producers and editors
* Lead collaborative design sessions with cross-functional teams

## Qualifications for head-design

* Highly independent with strong project management skills, including ability to plan out an entire project and manage multiple priorities simultaneously
* Early adaptor of new technologies
* Create and deploy a holistic approach to design & creation
* Design meaningful and actionable strategic innovation initiatives directed at transforming SA TV Media processes and capabilities
* Drive strategic design innovation mindsets, approaches, and culture throughout SA TV Media and adjacent organizations
* Lead and articulate the depth and breadth of design & creation initiatives that will create significant value for SA TV Media