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# Example of Head-Design Job Description

Our company is growing rapidly and is looking to fill the role of head-design. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for head-design

* Determine and implement the necessary standards and guidelines to ensure a consistently amazing user experience across all customer and user touch points
* Work with the leadership team to develop new business concepts that augment the vision of this new venture
* Present seasonal product information (inspirations and facts) to field, product information, sourcing
* Represent Running/Training Footwear Design in internal/external group meetings (line-freeze, signoff, finance, Sales, Key Account meetings)
* Ability to present to internal management be asset facing
* Build the supporting documentation strategy to insure success of a healthy Product Design team while delighting our customers
* Sets the creative direction for PS&D
* Develops and implements strategies and tactical plans that help PEx achieve desired departmental outcomes
* Engages with PEx leadership to understand both IIG and PEx objectives and prioritized outcomes
* Encourages debate and discussion

## Qualifications for head-design

* Experience leading deliberate change within an organization through transformative design
* Experience with prototyping tools such as Balsamiq, Sketch, and InVision
* Bachelor's or Master's Degree in a relative field (Design, HCI, or similar)
* Knowledge of U.S. key athletic accounts
* Highly proficient at creating artwork pages and separations
* Passionate about your work with a “can do” attitude, works both conceptually hands on