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# Example of Graphic Job Description

Our company is hiring for a graphic. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for graphic

* Discerning eye for quality within luxury context
* Presenting and explaining ideas within team
* Develop strong working relationships with cross functional team
* Members (Merchandising, Productions and Design) through communication and
* Responsible for designing content for advertising, in-store signage programs, consumer collateral (catalogs, mailers, postcards, ), packaging, web-based marketing materials (e-blasts, web banners), and internal presentations
* Assist creative team with conceptualizing and designing projects, work independently to develop projects from initial concept through each approval stage until design is finalized
* Act as mechanical/production artist, creating layouts and designing into seasonal templates
* Work collaboratively with the Art Director, Graphic Designers, and Traffic Coordinator to ensure that all design solutions meet deadlines, objectives, and budget parameters
* Concept and design of a wide range of marketing and thought leadership materials for both print and web that integrate typographic, photographic, illustrative and other elements
* Create, develop or acquire the images used in a variety of creative projects, including advertisements, brochures, catalogs, direct mail, corporate identity, presentations, websites, promotional displays and signage

## Qualifications for graphic

* Minimum of a Bachelor’s Degree in Design, Marketing, Marketing Management, Journalism, Communications, General Business or a creative related field
* 2+ years of design experience in a marketing capacity (in-house or agency)
* Expert in Adobe Creative Suite (advanced Illustrator skills are highly preferred)
* Extreme attention to detail and consistency
* Well seasoned to handle multiple simultaneous projects under tight deadlines
* Brand experience – must adapt well to different client/brand needs