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# Example of Graphic Designer / Senior Designer Job Description

Our innovative and growing company is searching for experienced candidates for the position of graphic designer / senior designer. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for graphic designer / senior designer

* Work with the design team to create seasonal design concepts for use each season, including type treatments, patterns, illustrated elements
* Understand client brand guidelines, establish and develop on-brand design solutions across digital promotional materials, web sites and social media, videos and presentations from concept through final production
* Design and production of marketing collateral
* Produce Graphic Design content – assure quality and accuracy
* Graphic Design on a wide range of assignments including logos, key art, video trailers, and social posts
* Responsible for hiring and managing, when necessary for the completion of their projects, outside vendors and support people, freelance designers/ illustrator, commercial printers
* Design and produce printed materials (brochures, newsletters, pocket folders, posters, ads) and video graphics
* Complete retouching on files required for internal presentation and work with vendors for final post-production delivery
* Gather images from databases to begin work
* Prepare PDFs and printed decks

## Qualifications for graphic designer / senior designer

* Comfort with a fast-paced, entrepreneurial environment
* Ability to manage own projects and schedules
* Willing to work with feedback from others and try new ideas developed
* You have an online portfolio, or PDF that you can share with us
* You are able to provide a brief explanation in your application of why you are excellent for this role, while highlighting your portfolio
* Ability to interact professionally with a diverse employee population, all levels of staff and management the community at large